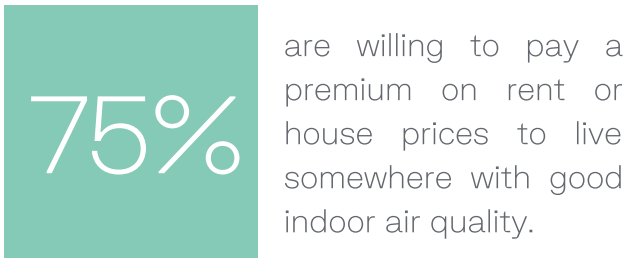


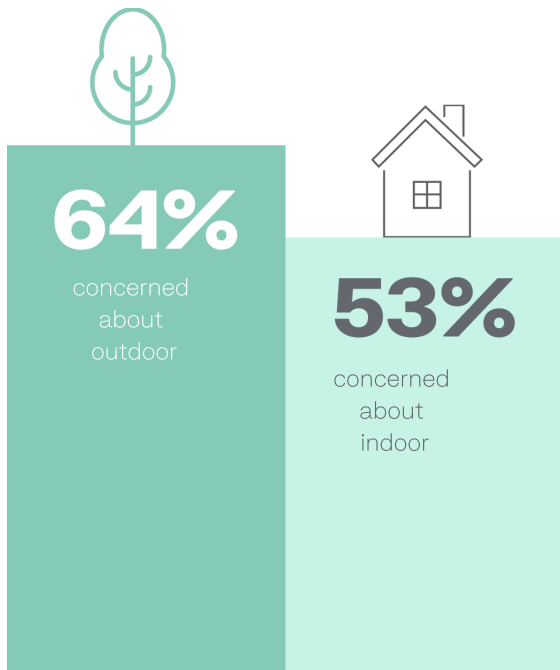
## Research

AirRated commissioned a survey to find out the public's perception of both indoor and outdoor air quality in 2020. We surveyed 350 consumer and business decision makers UK wide and found the following:

### Consumer response

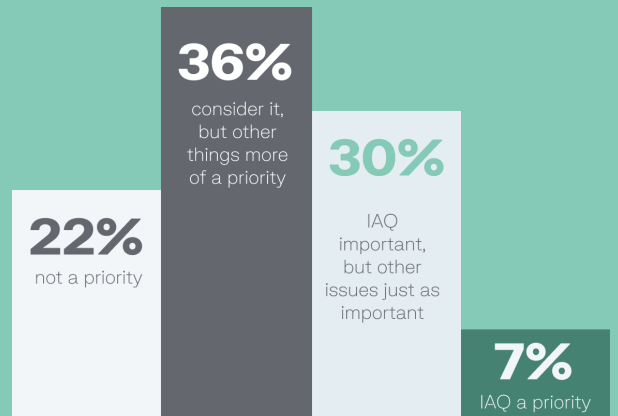


When asked 'how concerned are you about indoor vs outdoor air quality?' respondents said;



### Business response

When asked, 'to what extent does air quality affect your decision to rent or buy a workspace for your business?' respondents said:



When asked, 'Why haven't you done anything about your Indoor air quality (IAQ) as a business?'

